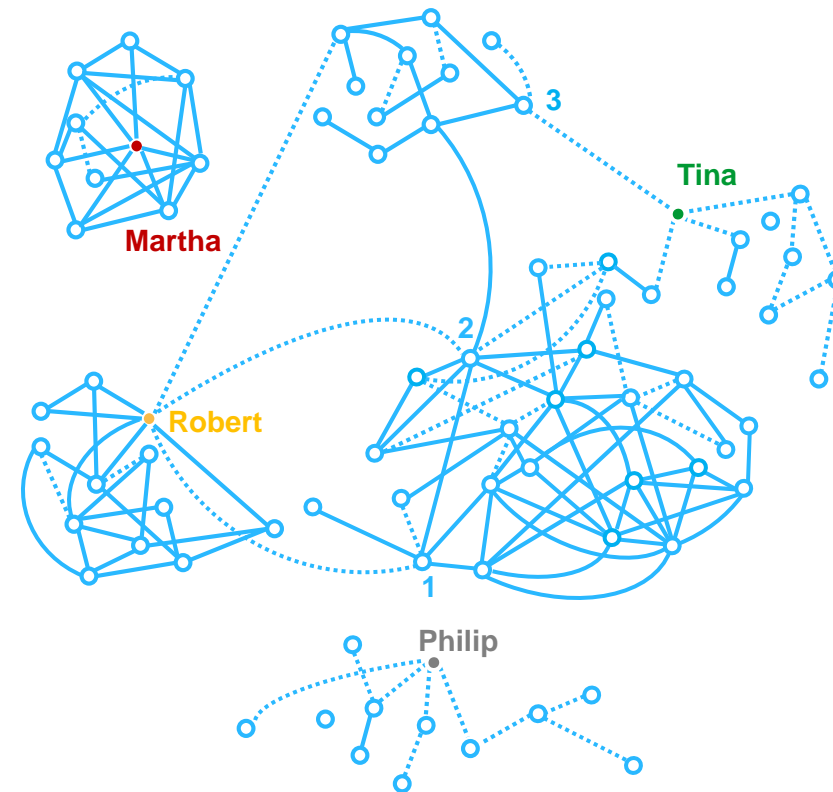


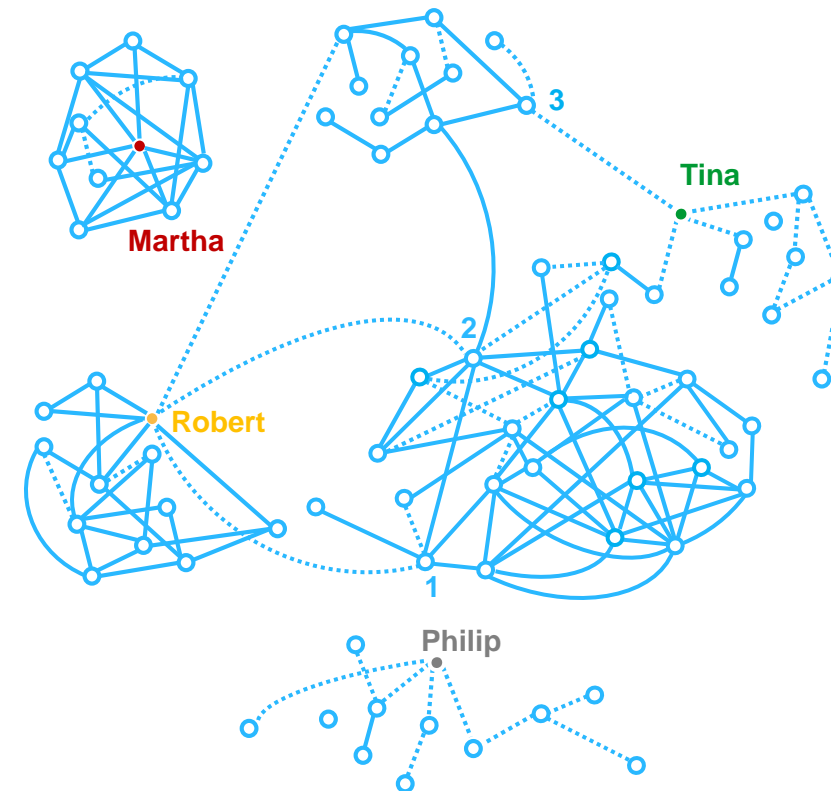
The Social Capital of Leadership

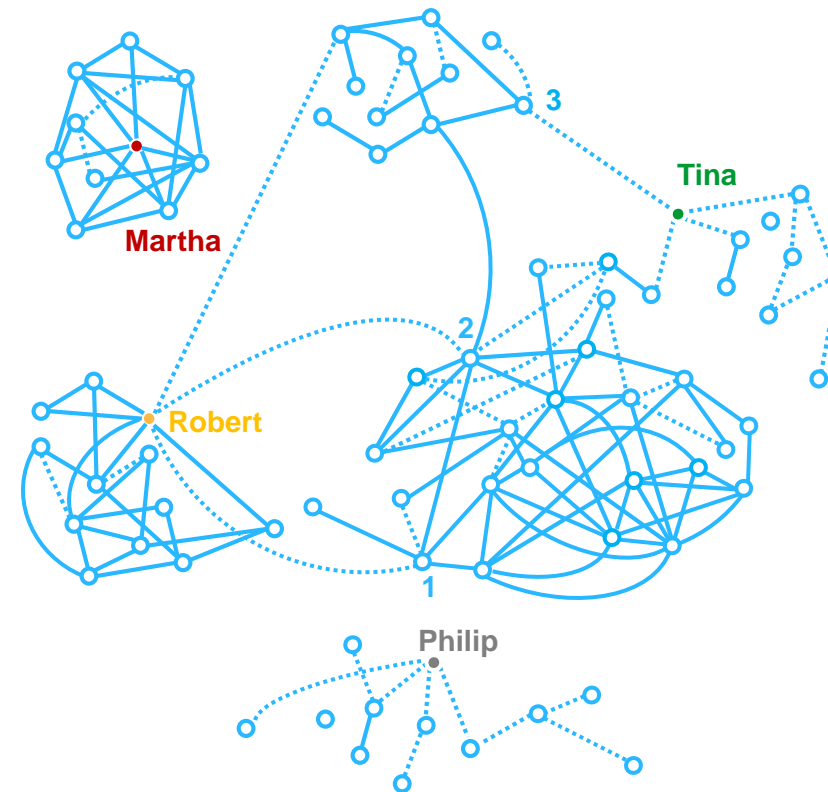
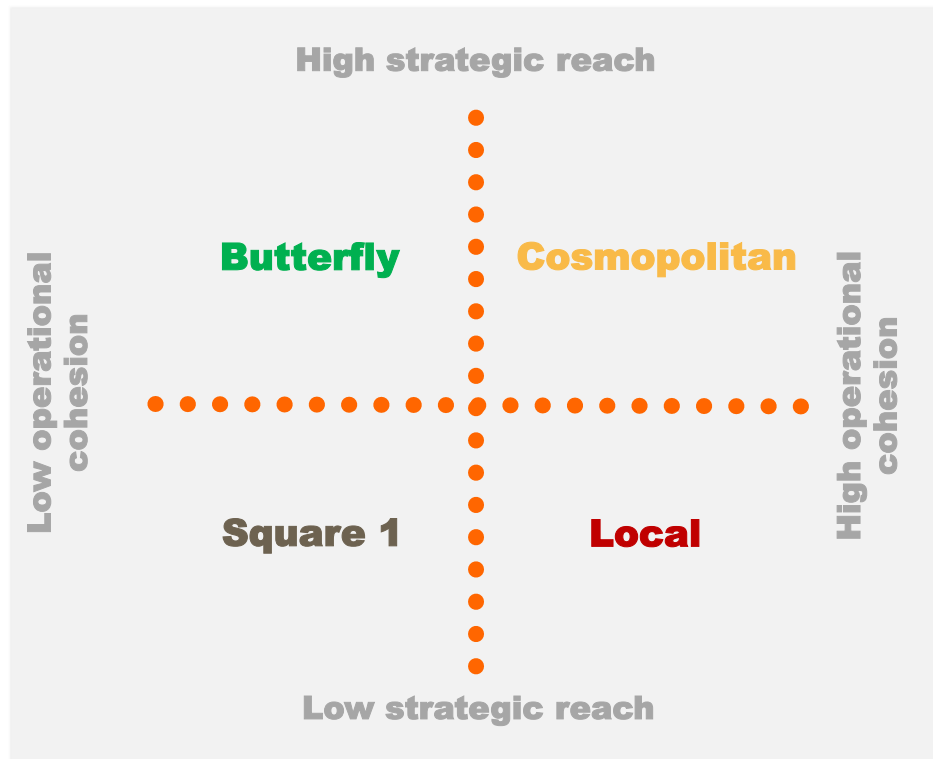
Prof. Gianluca Carnabuci

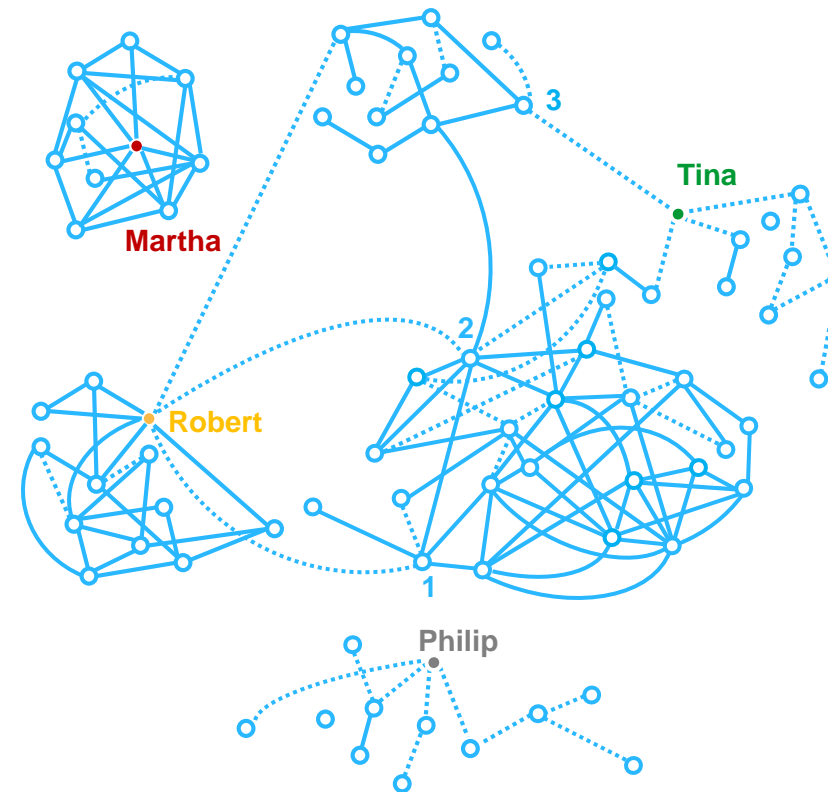
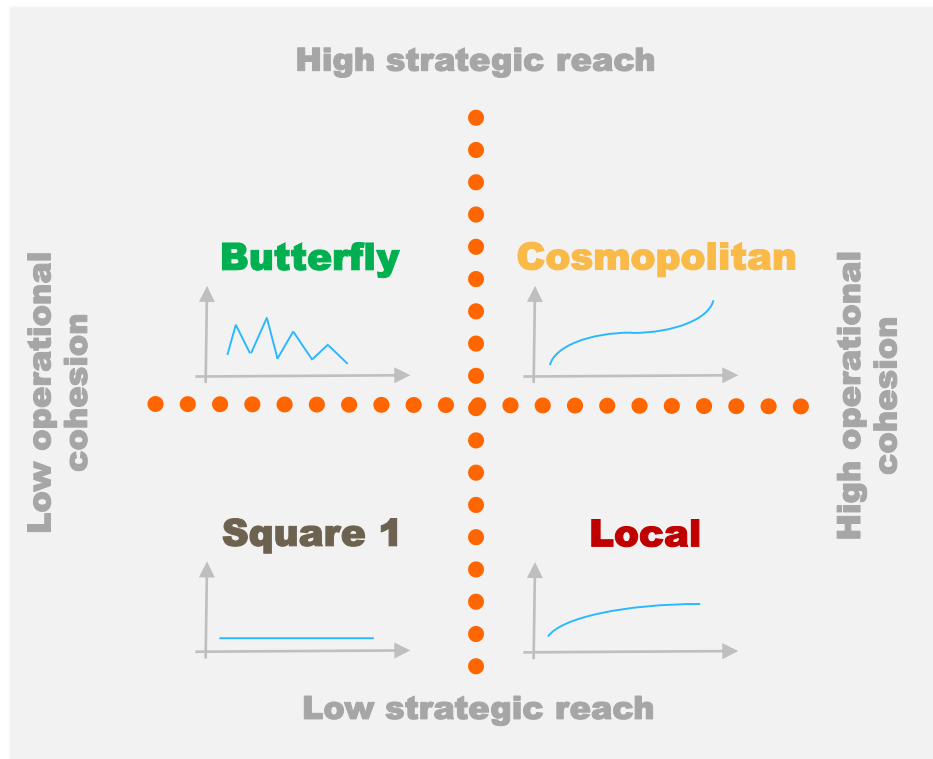
Prof. Matthew Bothner



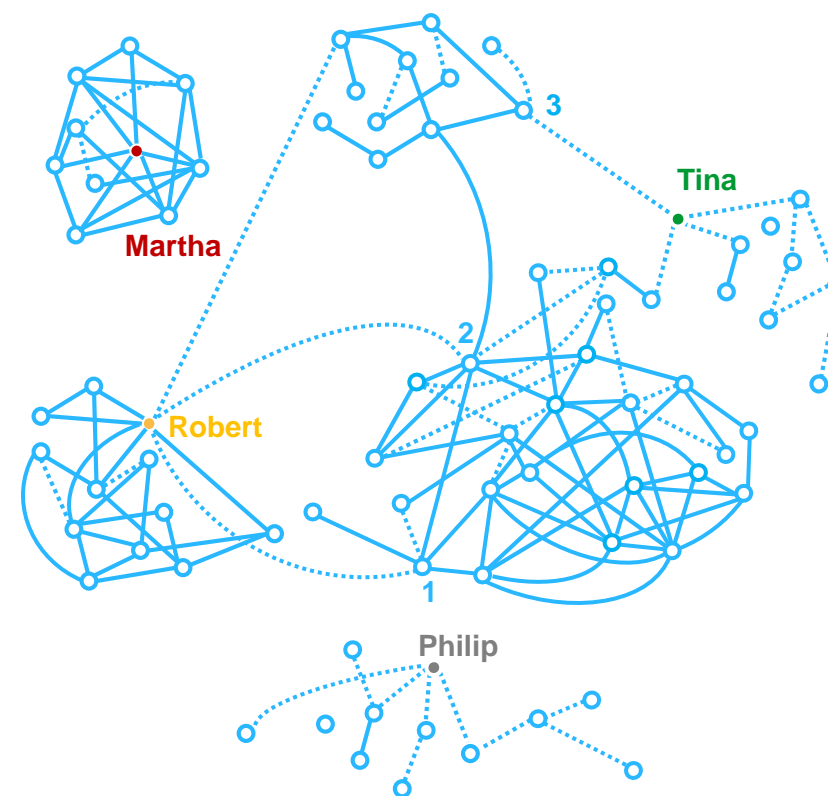
Who is the
most
effective
leader?



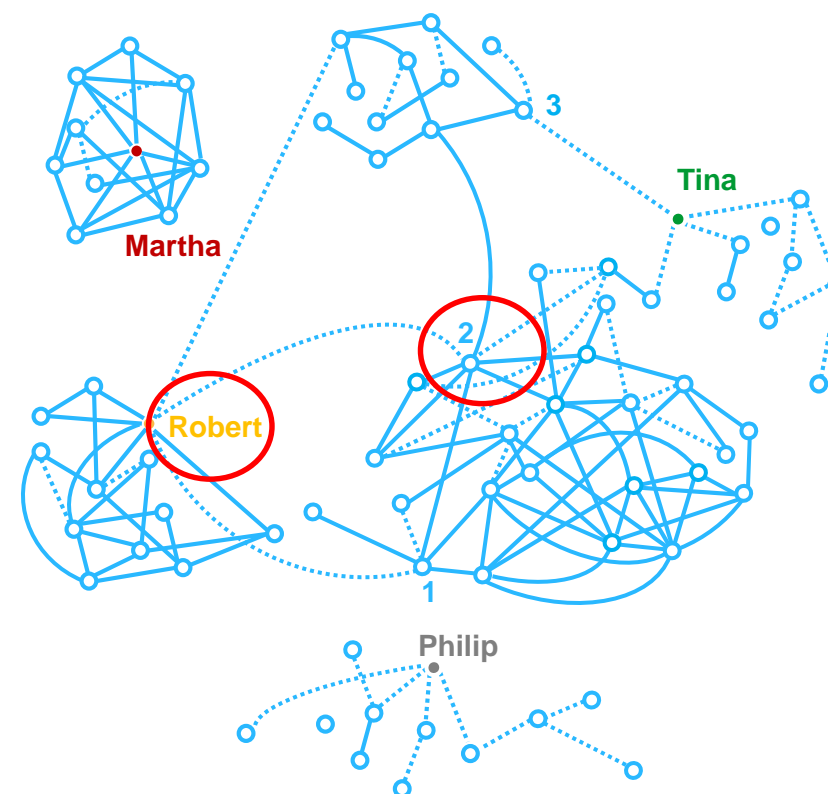




**What if your
status as a
leader is now
unclear?**

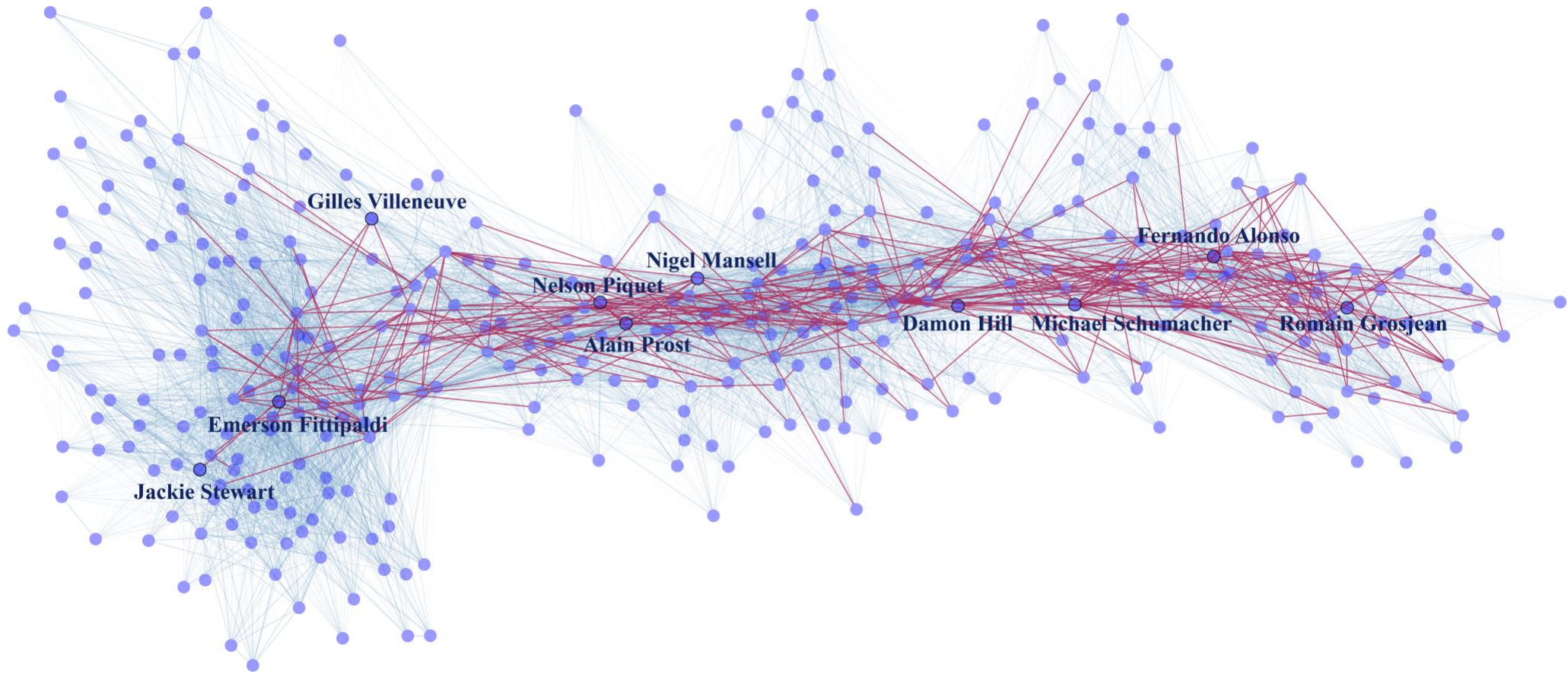


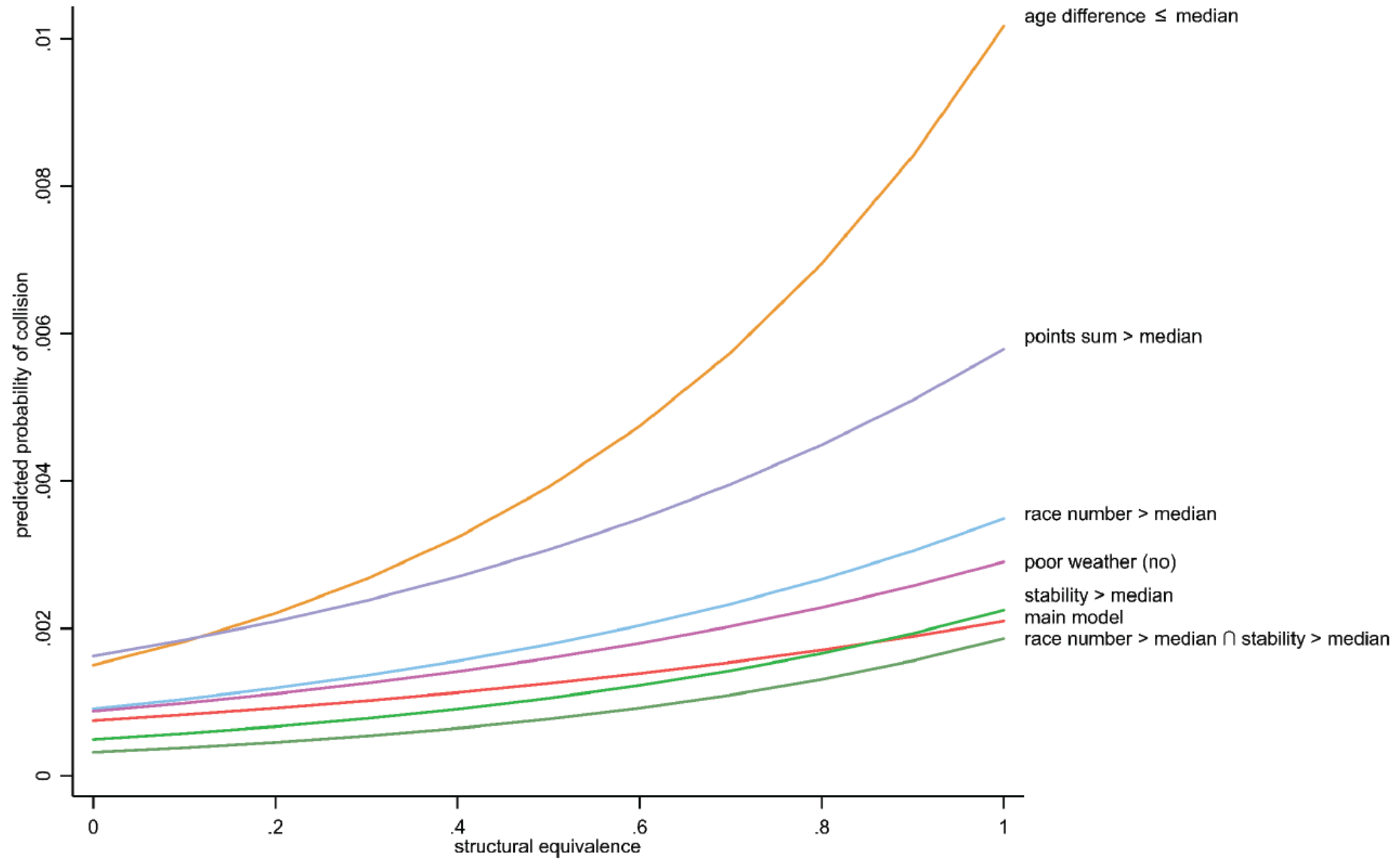
**What if your
status as a
leader is now
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**What if your
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leader is now
unclear?**

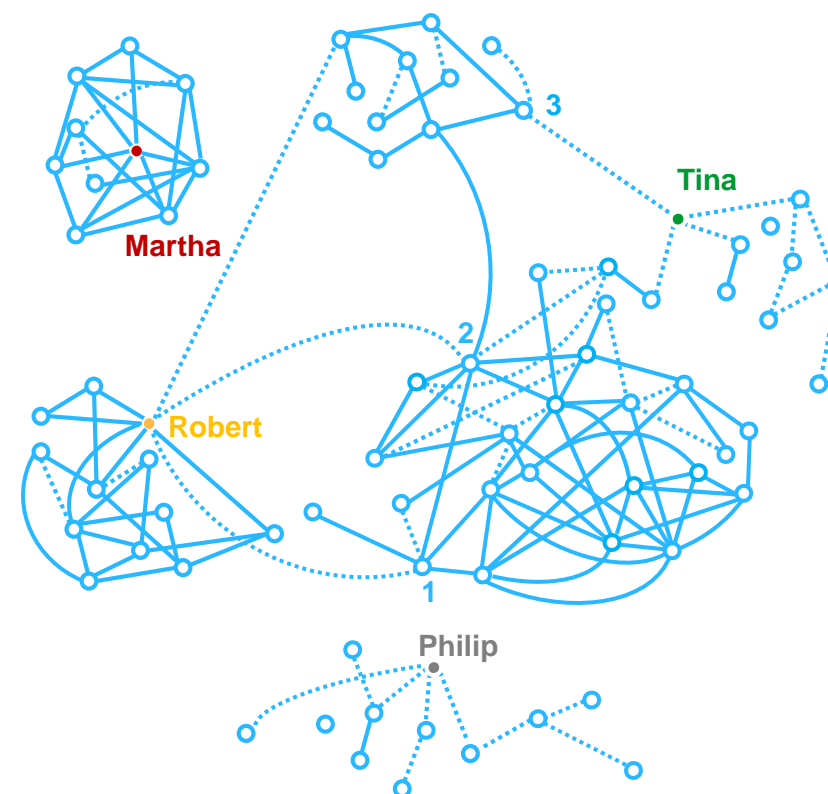






**What if your
status as a
leader is now
unclear?**

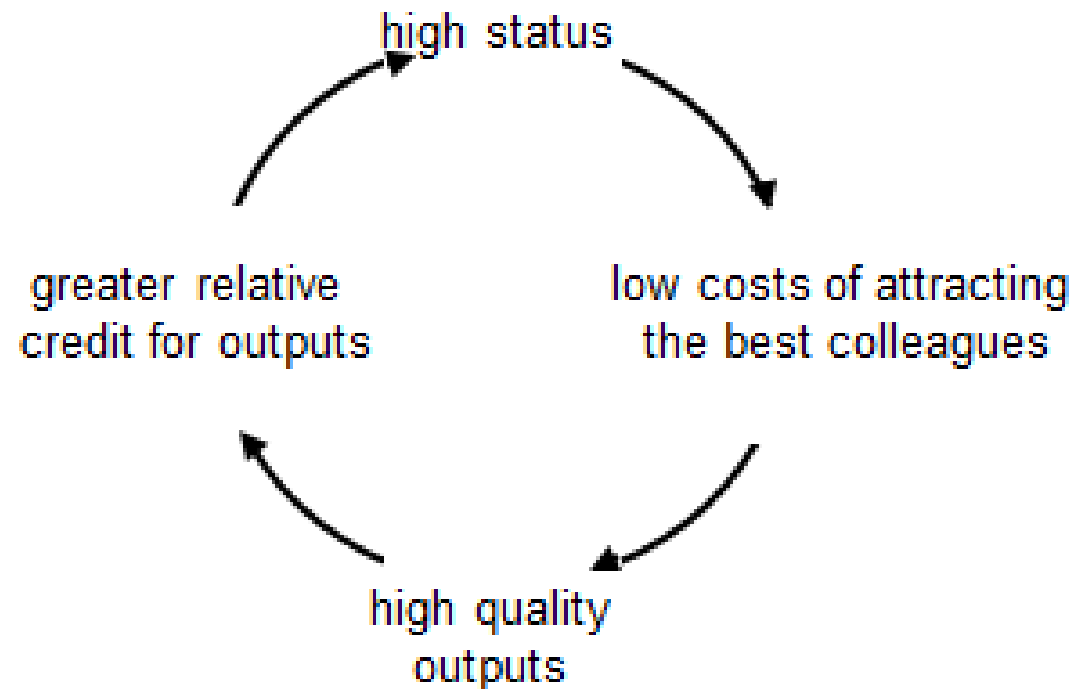
**How can Robert
avoid a “car wreck”?**



**What if your
ascent in
status
reverses?**

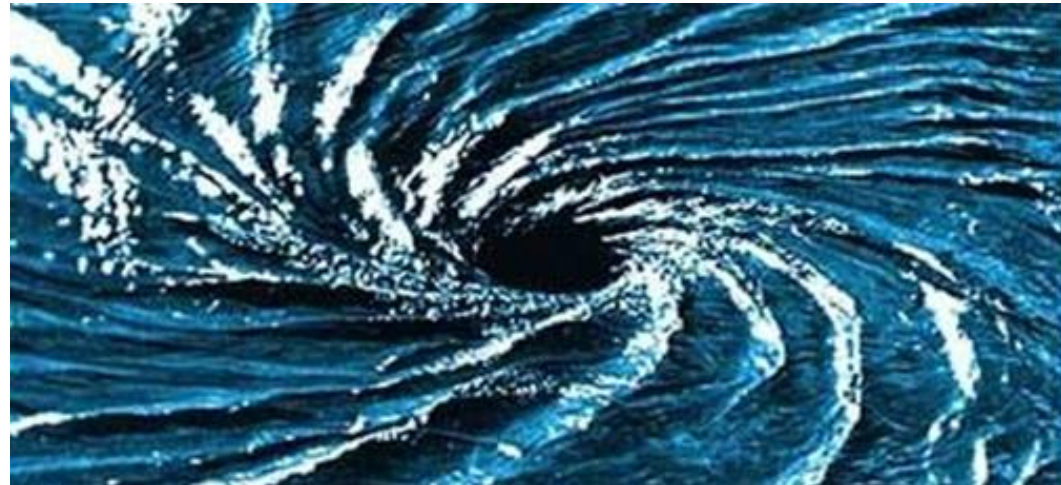


**What if your
ascent in
status
reverses?**

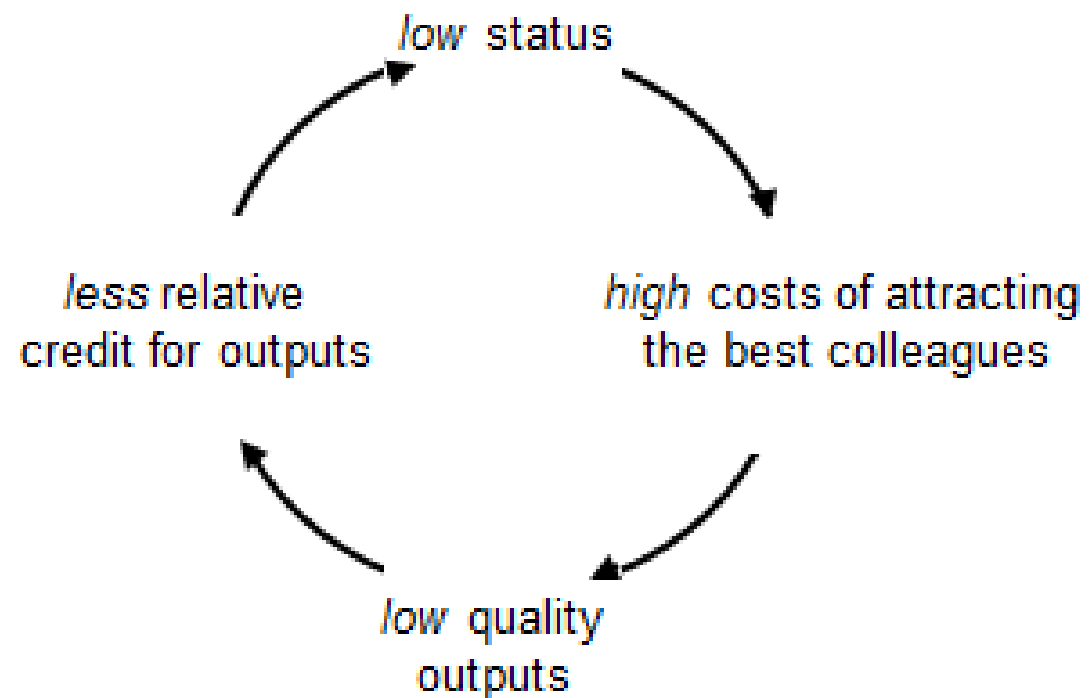


**The Matthew Effect =
“More for Less”**

**What if your
ascent in
status
reverses?**



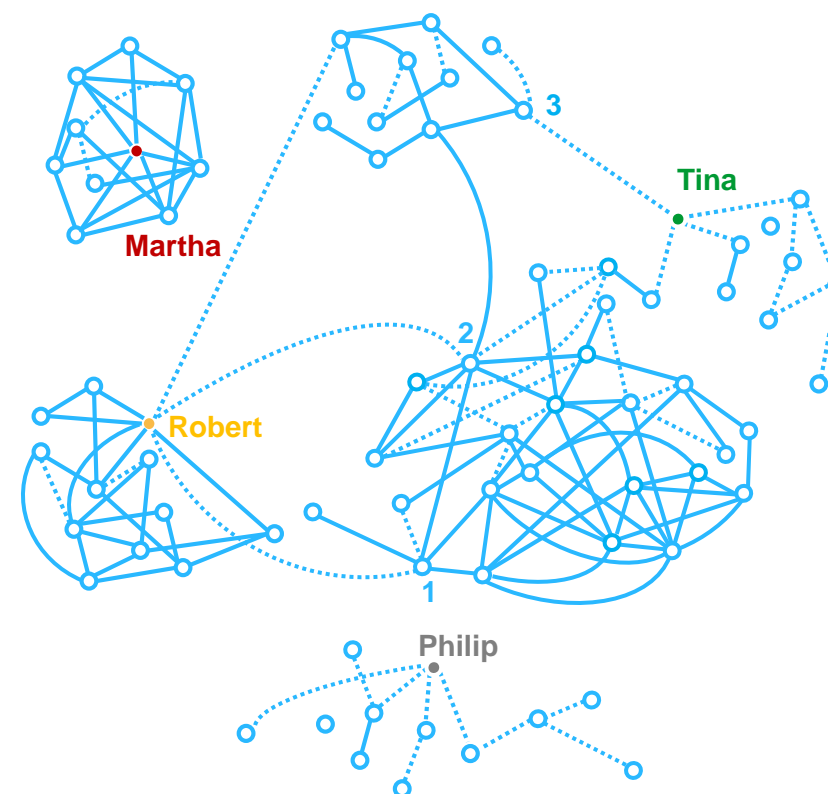
What if your ascent in status reverses?



**The Doom Loop =
“Less for More”**

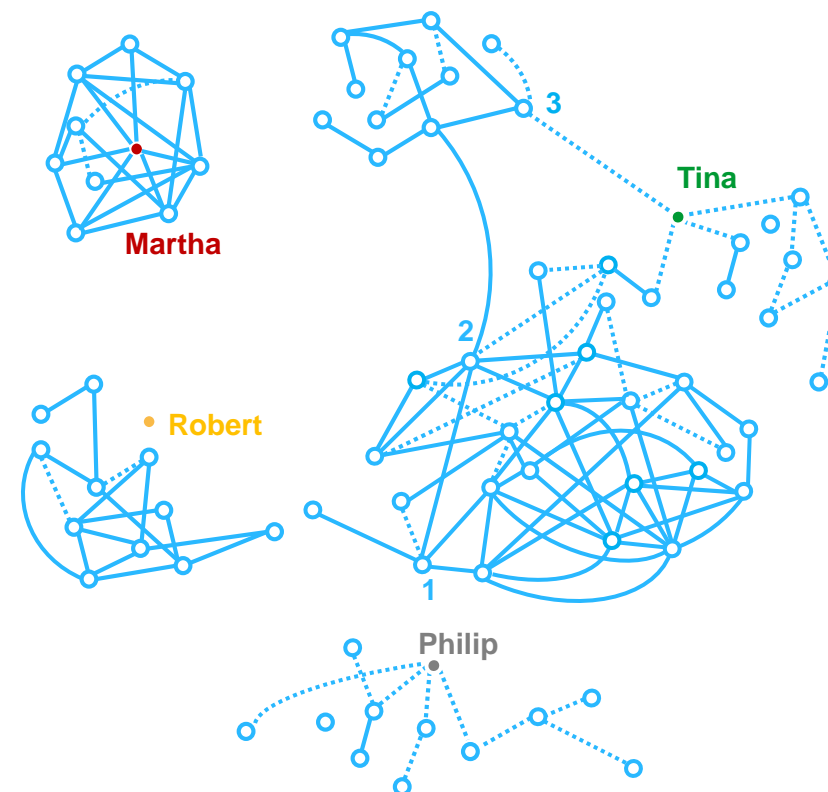
What if your ascent in status reverses?

How can Robert
recover his social capital?



What if your ascent in status reverses?

How can Robert
recover his social capital?



What if your ascent in status reverses?

How can Robert
recover his social capital?

